THE QUESTION IS HOW
WE DO IT IN THE POST CHRISTIAN AGE

Allan Dayhoff

WHAT WE OFFER
IN THE NAKED TRUTH WORKSHOP

- EXPOSE THE HABITS THICKENING THE WALL OF THE CHRISTIAN BUBBLE
- HOW TO HEAR FAITH QUESTIONS IN EVERYDAY CONVERSATIONS
- MOVING FROM LISTENING TO TELL TO LISTENING TO HEAR
- QUALITATIVE FINDINGS FROM 8,000 EVANGELISM CASE STUDIES
- RESEARCH DATA FROM 1,000+ TATTOO INTERVIEWS
- RE-EXAMINE & RECLAIM YOUR LIFE STORY
- HOW TO ASK SOMEONE WHAT YOU REALLY WANT TO KNOW
- HOW TO SAY WHAT YOU'VE ALWAYS WANTED TO SAY
- THE 5 SEASONS IN AL DAYHOFF'S PARISH MINISTRY

evangelize Today
workshops & seminars

IT'S NOT THAT WE DON'T TALK ABOUT EVANGELISM

THE NAKED TRUTH

MOST CHURCHES IN AMERICA
ARE MERELY TRADING MEMBERS
CHRISTIANS HAVE LOST TOUCH
WITH THOSE OUTSIDE
ENTIRE GENERATIONS HAVE NO
INTEREST IN THE CHURCH BUT
THEY ARE SEARCHING FOR TRUTH

The church and its pastors are in trouble. Our message is muted, our spiritual and mental health are suffering, our conviction has been quashed. One more workshop couldn't possibly revive me, let alone my ministry. I went anyway expecting what I'd heard countless times before. But the name, *Naked Truth*, suggested that someone just might be honest for a minute about where we are. Wow, Allan and his message ring true. I heard my own cry in his words and stories. The pain isn't gone, but I understand it better than before. And miraculously, I've rediscovered my own life and call – to those just like me!

Michael DeArruda, Pastor - Tampa Bay, FL

ET RESIDENCY
WHAT OTHERS ARE SAYING

Through the ET Residency, Al shepherds my soul while also calling me out of myself. This experience is vital for focusing me on the face-to-face engagement with unchurched people who are the reason for our church plant.

My conversations create a bond with the person and a buzz in the city about a church that "listens to hear." The bonds I'm cultivating and the stories I am invited into are transforming our fledgling group of introverts into a "people/story-oriented" church on mission in our city.

Gary, Purdy Pastor - Birmingham, AL

In all of my busyness as an executive pastor in charge of more than you can shake a stick at, this residency with Evangelism Today has brought me back to the basics of loving lost people enough to take time enough to listen enough to discover where their hearts are - toward God and the Gospel.

It's helping me slow down enough to not just wave at my neighbors, but to get to know their names, and their phone numbers, and to sit with them over coffee ... to have them in my home.

Billy McKillp, Associate Pastor - Chattanooga, TN

Working with Al and Evangelize Today motivated me to the point where suddenly I turned around and realized that I had more spritually significant conversations with skeptics, nonconformists, militant atheists and otherwise opposite of church people in the space of one year than I'd had in the previous five! Various themes ran through them all. One of the most common was shock that a minister was willing to shut up and just listen. Most people didn't know that while I was listening I was also praying. Sometimes, right in the middle of what someone was telling me the Holy Spirirt would prompt the person to ask me, "I'd like to hear what you think about that?" Now that's a different kind of ministry than what you and I were taught.

Tim Habecker, EPC Pastor - Fredericksburg, VA

I loved it!. The ET Resdiency has been invaluable. Al is extremely effective because he is thoughtful when it comes to helping others learn how to engage the human heart in spiritual things. As a pastor with a busy schedule, ET has given me a good kick in the pants to get out there, meet people, and invite spiritual conversations in a totally new way. As a result I have grown in my effectiveness and my congregation has been blessed too.

Brian March, Senior Pastor - Annapolis, MD

FIND OUT MORE

HTTPS://WWW.EVANGELIZETODAY.INFO/RESIDENCY-PROGRAM

evangelize Today
workshops & seminars

BOOKS BY ALLAN DAYHOFF

AVAILABLE AT WWW.EVANGELIZETODAY.INFO

YOU CAN HOST A WORKSHOP

WANT TO GO DEEPER?

Think you've got what it takes to conquer your fears about evangelism? We can help. All you have to do is host a Naked Truth Workshop. Here's how.

HOST PROVIDES

MEETING SPACE FOR 10 - 50 PEOPLE
WHITE BOARD OR OTHER WRITING SURFACE
ENERGETIC PROMOTION OF THE WORKSHOP BY SENDING NAKED TRUTH FLYERS TO EVERYONE N YOUR NETWORK

WE PROVIDE AT NO COST

NAKED TRUTH FLYERS
ALL AUDIO-VISUAL DEVICES
BREAKFAST & LUNCH
2 WORKSHOP SCHOLARSHIPS FOR THE HOST'S USE

WORKSHOP DETAILS

9 AM - 4 PM
PARTICIPANTS RECEIVE:

WORKSHOP NOTEBOOK
BREAKFAST & LUNCH
6 HOURS OF RESEARCH FINDINGS

STUDENT RATE $45